



Office of the Governor
Province of Negros Occidental
Philippines

Provincial Capitol Building
North Capitol Road, Bacolod City
Tel. No. (034) 4342201, 4341153
Telefax 4346442

February 22, 2019

ENGR. HERMENEGILDO R. SERAFICA

Administrator
Sugar Regulatory Administration
Bacolod City

Dear Engr. Serafica,

The Negros First Provincial Agri-Development Program (PADP) seeks to promote market driven agri-fisheries and livestock production in line with the diversification campaign of the Provincial Government of Negros Occidental.

A series of business forum on selected commodities will be conducted on March 7-20, 2019 at the Social Hall, Provincial Capitol, North Capitol Road, Bacolod City.

With the intention of providing options for those who are looking to venture into other crops, these fora shall provide an overview of the profitability, production dynamics, support services in the production, processing and marketing of said commodities.

May we invite you or your representative together with selected Block Farms, planters associations, mill district development council, and milling district officers to attend these fora. This will be a good opportunity especially for the farmers to gain awareness and eventually produce a diverse range of market-competitive and profitable agricultural products and commodities.

Enclosed herewith is the general schedule of these fora. The detailed program for specific commodity presentations will follow.

Inquiries may be directed to Dina Genzola (0906 362 7315) or Sheryl Sellado (0905 342 8414) at the Office of the Provincial Agriculturist.

With much appreciation for your strong collaboration and support,

Sincerely yours,

A handwritten signature in black ink, appearing to read "ALFREDO G. MARAÑON, JR.".

ALFREDO G. MARAÑON, JR.
Governor

Commodity Investment Forum Series (9:00 AM-4:00 PM)

March 7- Rice Commercial, Organic and Seed Production

March 8- Corn, Camote, Cassava and Sorghum (feed crops)

March 12- Banana, Coffee Cacao

March 13- Mushroom, Squash and Monggo,etc.

March 14- Pineapple, Mango

March 15 - Bamboo and Coconut

March 19 - Fisheries

March 20 - Livestock: cattle, black pigs, poultry (eggs, meat)