SRA-GAD Spearheads "Hearts for a Cause"



As its opening project for 2014 after its annual reconstitution, the SRA-GAD recently launched "Hearts for a Cause."

It was deemed timely in lieu of Valentine's Day. Actually, the project is a fund-raiser. As the title suggests, its proceeds would be used for the purchase of a sewing machine to benefit the underprivileged women of the Handmaids of the Lord, the group's chosen charity located in San Jose del Monte, Bulacan.

Heart cut-outs were the main selling point of the project. The

orange one was sold to SRA employees at Php 20, the pink one at Php 50 and the red one at Php 100. Then, all takers wrote the names of their dear ones in the cut-outs before pasting

them to the "Hearts for a Cause" poster located at the main lobby.

The project turned out to be a huge success and was able to raise enough money to meet its prime goal. The group is soon to buy the sewing machine which they will personally deliver to their chosen charity.



