



Republic of the Philippines
Department of Agriculture
SUGAR REGULATORY ADMINISTRATION
PAMPANGA MILL DISTRICT
LAREC Compound, Paguiruan, Floridablanca,
Pampanga

Launching of the DA – CFMFF program for Region III

The launching of the DA – Cash and Food Subsidy for Marginalized Farmers and Fisherfolks (CFMFF) program for Region III was held in Sto Tomas Trading Post, Sto Tomas, Lubao, Pampanga last December 10, 2020.

The Department of Agriculture provided the marginalized farmers and fisher folks with cash and food subsidy to help them recover from the adverse impacts of the Covid-19 pandemic and damages caused by strong typhoons under the Bayanihan to Recover as One Act or Bayanihan 2. The activity was participated by SRA, NCIP, PCA, BFAR and DA –RFO III.

The DA RFO III through AMAD has partnered with the Development Bank of the Philippines (DBP), and rice farmers' and poultry industry groups to implement the CFMFF program in the region.

A total of 70 pre-registered marginalized sugarcane farmers coming from the different municipalities of Pampanga attended and received the cash and food subsidy.

Voucher codes were distributed to the participants and it was explained to them how they can claim the cash assistance through M Lhuillier Financial Services.

Also, meals and snack were provided including transportation allowance, face shield, face mask and alcohol.

The farmers were very grateful and thankful as they received this assistance from DA and SRA.

The delegation of marginalized sugarcane farmers were facilitated by the staff of Pampanga Mill District headed by their Mill District Officer, Mr. Celso Ersando.



Distribution of PPE's



Attendance



Explaining how to claim the food assistance



PMD staff

