

NDA celebrates Rice Awareness Month 2020

As the National Dairy Authority (NDA) salutes the local dairy farmers who provide every Filipino with safe and nutritious milk and milk products, it also honors the rice farmers who continue to work hard to produce the most staple crop in the country.

Last November 18, 2020, the NDA celebrated the National Rice Awareness Month through an information caravan held in coordination with the Farmshare Prime, an assisted dairy farm of NDA in Cavinti, Laguna.

Anchored on this year's theme "GrowLocal. BuyLocal. EatLocal. #SupportOurRiceFarmers" the event aimed to highlight not only the marketing and consumption, but also the production of local rice.

During the opening program, Mr. Augusto "Bart" Tengonciang, one of the owners of the Farmshare Prime, welcomed around 30 participants of the event composed of farmers and residents of Cavinti, Laguna.

Ms. Vina Lorraine Orolfo, Municipal Agriculturist of Cavinti, Laguna, underscored the importance of rice and discussed the status of rice production in the municipality.

For their part, the NDA representatives shared about the agency's banner programs and distributed information materials on dairy farming.

To further highlight the importance of buying local products, the NDA facilitated a cooking demonstration to show how rice and fresh milk can be made into a delectable dish like Arroz Valenciana.

During the demonstration, participants were engaged in a trivia game about rice, milk and the NDA programs. For every correct answer, a participant gets to claim 1 kilo of rice as a prize.

Celebrated every November by virtue of Proclamation No. 524 signed on January 5, 2004, the National Rice Awareness Month aims to make the general public understand the value of rice as the country's staple crop and as an important part of the Filipino diet.
